**Petroglyph Development Group Appoints Andrew Sutherland as**

**Director of Communications, Brand and Marketing**

**Snuneymuxw [NANAIMO, B.C.] June 12, 2025 -** Petroglyph Development Group (PDG) announced today that Andrew Sutherland has been appointed Director of Communications, Brand, and Marketing. Effective immediately, Andrew leads the communications function across PDG’s diverse portfolio while continuing to oversee communications for the Government of Snuneymuxw First Nation (SFN). The alignment of communications, brand, and marketing under a single leadership role signals the start of a cohesive communications program positioned to scale for rapid growth. As a key member of both the PDG and SFN leadership team, Andrew will report to PDG CEO Ian Simpson and to the Office of Chief Mike Wyse.

“Andrew joins us with a track record of success in First Nation government and corporate leadership,” said Ian Simpson, CEO, PDG. “He brings a wealth of experience in building scalable communication ecosystems, along with sharp strategic insight and an entrepreneurial mindset. Andrew’s ability to align communications with business objectives will be instrumental as we grow PDG and amplify the impact of our Nation’s investments.”

Most recently, Andrew served as the founding Communications Manager for Snuneymuxw First Nation, where he built an award-winning communications department guided by a high ancestral standard that ensures citizens are informed, included and connected to the priorities and achievements of the Nation.

Prior to Snuneymuxw First Nation, Andrew held leadership roles at MEC (Mountain Equipment Co-op/Company), where he led national PR, internal communications, and content marketing. His leadership propelled MEC to over 1 billion annual, verified, earned media impressions - a Canadian sporting goods record - while securing Strategy Magazine’s Brand of the Year and Canada’s Most Trusted Brand (Gustavson Brand Trust Index).

The Petroglyph Development Group (PDG) portfolio is a diversified engine of Snuneymuxw economic power, spanning multiple sectors including:

Real Estate and Waterfront Redevelopment; Gaming and Entertainment; Forestry: Hospitality and Tourism; Cannabis Production and Retail; Transport and Logistics; Fuel and Convenience Retail; Seafood and Marine Economy.

- END -

**About Petroglyph Development Group**

Petroglyph Development Group (PDG) is a wholly owned corporation of Snuneymuxw First Nation, entrusted with advancing business and economic development. PDG works to unlock the full economic potential of Snuneymuxw in pursuit of Nation-building. In seven years, PDG has secured over half a billion dollars in Nation assets, guided by a clear vision to become the strongest First Nation economy.