



**PETROGLYPH**  
DEVELOPMENT GROUP

**FOR IMMEDIATE RELEASE**

## **Sarlequun Transport Inc. Launches as an Indigenous-Owned Trucking Company, Driving Economic Growth and Opportunity for Snuneymuxw First Nation**

**SNUNEYMUXW [Nanaimo, B.C.]** March 5, 2025 – Snuneymuxw First Nation proudly announces the launch of **Sarlequun Transport Inc.**, an Indigenous-owned trucking company poised to make a significant impact on the regional economy while advancing the Nation’s presence in the transportation sector. This new venture, developed under the leadership of **Petroglyph Development Group (PDG)**—the Nation’s economic development corporation—marks a strategic step toward sustainable economic growth and self-sufficiency.

The name "Sarlequun" honours Snuneymuxw’s rich cultural heritage and deep connection to the land.

### **Delivering Excellence in Transportation Services**

Sarlequun Transport Inc. fulfills critical logistical needs for a wide range of trucking services, catering to industries such as forestry, construction, mining, and general freight.

Sarlequun Transport Inc. invites local businesses, contractors, and industry partners to explore collaboration opportunities. The organization is proud to offer export and import from Vancouver Island to the world, providing transportation, documentation, and logistics. Sarlequun Transport Inc. operates a fully equipped facility on a 7-acre property, featuring trucks, forklifts, and a warehouse to efficiently manage all import and export needs for Vancouver Island shippers.

"With the launch of Sarlequun Transport Inc., Snuneymuxw continues to strengthen Vancouver Island’s infrastructure and expand economic opportunities for our people and the region at large", said Chief Wyse. "Through job creation and economic empowerment, we are fostering our Nation’s independence and advancing Indigenous leadership in the transportation industry."

## **Commitment to Community and Economic Growth**

With PDG's strong focus on economic development and self-determination, Sarlequun Transport Inc. is positioned to become a leader in the transportation sector while creating career opportunities for Snuneymuxw citizens.

Profits generated by the company will directly contribute to community programs, including Health Services, Community Housing, Education Services, Capital and Infrastructure Services, enhancing the well-being of Snuneymuxw members for generations to come.

By working with an Indigenous-owned company, businesses benefit from a trusted, community-driven service while supporting the economic advancement of Snuneymuxw First Nation.

## **Now Hiring: Exciting Career Opportunities**

Sarlequun Transport Inc. is actively recruiting for multiple positions, including:

- **Truck Drivers** (long-haul and short distance)
- **Mechanics** (fleet maintenance)
- **Logistics Staff** (scheduling, route planning, customer coordination)

Interested applicants can learn more about job openings, upcoming hiring events, and the application process by visiting [petroglyphdg.com](http://petroglyphdg.com) and following Sarlequun Transport Inc. and Petroglyph Development Group on social media.

## **Leadership Perspective**

“Through this new business initiative with Petroglyph Development Group, Sarlequun Transport Inc. will be committed to supporting Snuneymuxw First Nation's participation in an industry that has operated within its territory for many decades”, said Guy Carpentier, President Sarlequun Transport Inc.

“For thousands of years, Snuneymuxw people have been leaders in transportation and trade. The launch of Sarlequun Transport Inc. continues this legacy,” says Ian Simpson, CEO Petroglyph Development Group, “creating new economic opportunities while strengthening our role in Vancouver Island's supply chain. This venture will provide career opportunities for our members and generate profits to support the Nation's growth and prosperity.”

## **About Snuneymuxw First Nation & Petroglyph Development Group**

The **Snuneymuxw First Nation** is located in the heart of Vancouver Island, British Columbia, with a rich cultural heritage and deep ties to the land. On December 23, 1854, the Crown entered the Snuneymuxw Treaty of 1854 constituting solemn promises and obligations to forever and always protect Snuneymuxw villages, enclosed fields, and the right to hunt and fisheries as formerly. For more information, please visit [www.snuneymuxw.ca](http://www.snuneymuxw.ca).

The **Petroglyph Development Group (PDG)** serves as the Nation's economic development arm, fostering sustainable business growth and creating opportunities that benefit the community. PDG is dedicated to building capacity, supporting Indigenous entrepreneurship, and driving long-term prosperity for the Snuneymuxw people. For more information, please visit [petroglyphdg.com](http://petroglyphdg.com).

---

This press release highlights Sarlequun Transport Inc.'s launch, its economic impact, and its commitment to Indigenous-led business success.

### **Media & Partnership Inquiries**

For more information, media requests, or partnership opportunities, please contact:

Alisha Yarham

Phone: 250-824-1572

Email: [alishay@petroglyphdg.com](mailto:alishay@petroglyphdg.com)

Website: [sarlequunlogistics.com](http://sarlequunlogistics.com)